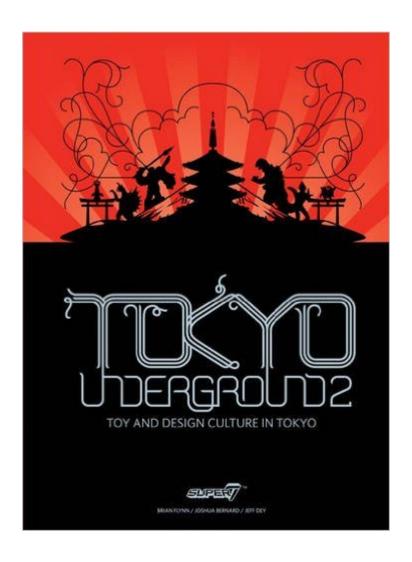
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Tokyo Underground 2: Toy And Design Culture In Tokyo (Tokyo Underground: Toy & Design Culture In Tokyo)





Synopsis

The definitive book on toy shopping in Tokyo is back! Updated and expanded, this refreshing guidebook covers the essentials of travel to Japan without getting bogged down by extraneous information. Dispelling a few common myths along the way, Tokyo Underground 2 leads you on a highly entertaining tour of the neighborhoods in Tokyo known for toys and pop culture. To make the most of your time there, the stores highlighted within are ranked in terms of their importance and contain helpful descriptions of their specialties. Meet the characters that inhabit this world, from designers to eclectic toy shop owners. Find out where to eat and how to round out your toy purchases with the coolest in books, magazines, designer t-shirts, sneakers, music and more. Includes stunning photography, well-thought-out maps, and a specialized lexicon of terms and phrases to help you along on your tour of this fun and fascinating city. Providing advice about what to pack, where to go, and how to read subway maps and make telephone calls, Tokyo Underground 2 covers every step of your adventure with straightforward, useful information. As much a treasure map as a travel guide, Tokyo Underground 2 breaks down the countless confusing barriers that face visitors to Tokyo, and simplifies the journey to its essence. Tokyo is a fascinating city where skyscrapers are juxtaposed with ancient temples and the streets are packed with trendy teenagers, grey-suited businessmen, and hip urban professionals. But finding the best among Tokyo's 13 million inhabitants spread over 850 square miles and 23 sub-cities can be daunting -- especially when the coolest shops may be located down a hidden flight of stairs or obscured by the flashing lights of the neighboring ramen shop. A comprehensive resource, Tokyo Underground 2 makes the most secret shops and the coolest destinations accessible in a single book for the first time ever, offering a true insider's glimpse into the absolute latest in Tokyo toys, trends, and culture.

Book Information

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Customer Reviews

I used the first edition while on vacation in Japan last October. I had the second edition posted to my serviced apartment during the last week of my stay (I was in Tokyo for a month). The second book is virtually identical to the first, in-fact I ended up correcting some of the addresses in the second edition. Buy this book if you don't already have the first, it's a real good way to see parts of Tokyo you may miss otherwise. Even if the stores in the book are no longer there by the time you get there. You'll probably do most of your toy shopping in Nakano or Akihabara anyway. Stick to Nakano if you don't have time, the prices are good & there's plenty of variety, (stock changes daily) for most of us...;)

This book is a fun read. Even if you're not traveling to Japan, this book is like a bit of a vacation that takes you on the adventure. You can tell the hard work and love that went into Tokyo Underground 2.

I read on the publisher's website about the second edition, and it sounded like they added a whole lot of new content. After getting this book, it is totally not true, pretty much the same book as the first edition.

very thorough, planning a trip to japan this book has become a to-do list! worth picking up for sure if you are a collector and even if you are not!

Useful and fun but some of the stores are closed and some of the addresses have changed.

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